



# BEAUTIFUL BONITA SPRINGS

Visitor Guide and Professional Directory

## DISTRIBUTION 18,200 COPIES AND DIGITAL DIRECTORY

Read by:

- Visitors
- Residents
- Business owners

*Throughout the year!*

## FEATURING

- Directory of Bonita Springs Area Chamber of Commerce members
- Coupons

## EDITORIAL HIGHLIGHTS

- Outdoor Adventure
- Best of Beaches
- Dining and Drinks
- Education
- Shopping
- Hidden Treasures
- The Arts and Entertainment



THE OFFICIAL  
GUIDE OF THE  
BONITA SPRINGS  
AREA CHAMBER  
OF COMMERCE



**Bonita Springs Area  
Chamber Of Commerce**

*Where you want to **Belong!***  
Serving the Lee & Collier Region

[BonitaSpringsChamber.com](http://BonitaSpringsChamber.com)

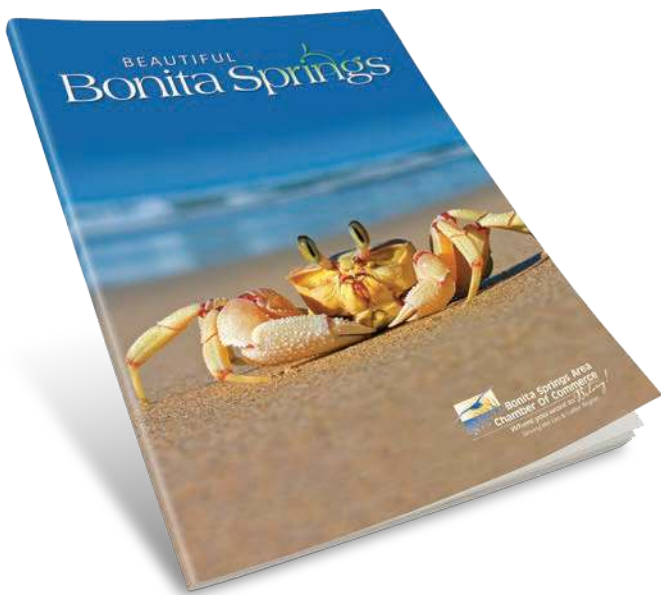
## DISTRIBUTION

- Chamber Visitor Center
- Chamber and Community Events
- Mailed in All Relocation Packets
- Banks
- Realtors
- Area Communities
- Retail and Restaurants
- Healthcare and Professional Offices

## 2020 DISPLAY ADVERTISING RATES

Ads in the digital edition will link to your website

PAGE SIZE	GROSS RATES
BACK COVER	\$3,250
INSIDE FRONT COVER	\$3,250
INSIDE BACK COVER	\$3,100
PAGE ONE	\$3,100
TWO-PAGE SPREAD	\$5,200
FULL PAGE	\$2,810
1/2-PAGE	\$1,405
1/4-PAGE	\$760
COUPON	\$795



FOR MORE INFORMATION PLEASE CONTACT YOUR  
MARKETING CONSULTANT

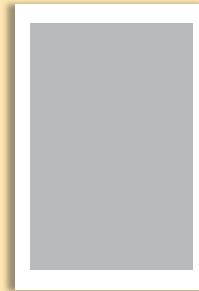
Liz Goodman (239) 595-7269  
Mindy Roosa (239) 300-3345  
Wendy Tooley (239) 822-5154  
Amy Bright Gilhuly (239) 777-0416

SUBMIT AD MATERIALS TO: [KHILL@GULFSHORELIFE.COM](mailto:KHILL@GULFSHORELIFE.COM).

## SPECS:

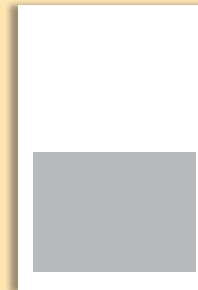
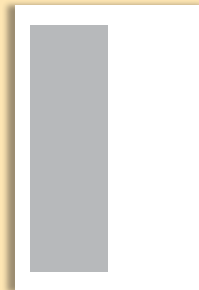


Spread:  
12.5 x 9.25



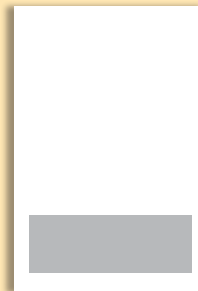
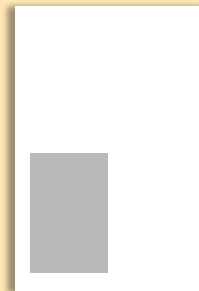
### Full Page:

- w/bleed: 6.25 x 9.25
- w/out bleed: 5.25 x 8



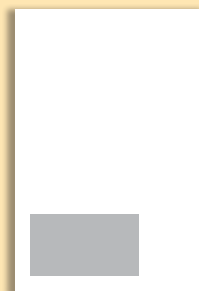
### Half page:

- Vertical:  
2.5 x 8
- Horizontal:  
5.25 x 3.875



### Quarter page:

- Vertical:  
2.5 x 3.875
- Horizontal:  
5.25 x 1.875



### Coupon

- 3.5 width x 2 depth

\* Coupons and all ads will be included in digital directory